Module on Graphic Design for Learning & Earning Development Project
Learning Outcomes

After completing this course, trainee will be able to

• Retouch & Edit photo using Photoshop & Illustrator
• Design Logo, Banner & Business Card using Photoshop & Illustrator
• Create a complete Web template Using Photoshop
# Course Module on Graphic Design

## Graphic Design: Foundation Training (75 Hours)

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<tr>
<th>Day</th>
<th>Unit of Competency</th>
<th>Session 01: Description</th>
<th>Session 02: Description</th>
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</table>
| 1   | Introduction to Graphic Design and different tools of Photoshop | • Introducing with Graphic Design  
• Different design tools: Photoshop | • Photoshop interface overview  
• Screen Mode  
• Zoom in & Out  
• Document Setup  
• Document Pan  
• Color Apply  
• Selection Basic |
| 2   | Basic knowledge of layer & mask (Photoshop) | • Understanding what a layer is  
• Changing the opacity & Fill Opacity of a layer  
• Changing the stacking order/Arrange  
• Turning the visibility of layers on and off  
• Deleting/Duplicating/Aligning/Group Layer  
• Layer Mask and Clipping Mask  
• Layer Lock/Lock Transparent Pixel  
• Blending Option  
• Clipping Mask  
• Filter – Type, Object etc | • Practice with project |
| 3 | Adding and transforming images (Photoshop) | How to add an image to a blank canvas.  
• The transform tool - Ctrl + T - Free Transform  
• Understanding the importance of modifiers.  
• Keys in every tool: Shift, Alt, and Control.  
• Multiple Undo's with The History Panel.  
• An Introduction to the Rectangular Marquee Tool, fixed size, move when creating selection, make center using Alt Key.  
• Elliptical Rectangular Marquee Tool  
• Using Marquee to remove and fill color, Copy Area.  
• Marquee deselects, border, expand, smooth, contract, Feather. |  
• Using feather.  
• Inverse Selection.  
• Refining color Selection.  
• Changing Brush size for quick selection tool.  
• Select any color from a image (Project).  
• Rotate (Clockwise, counter clockwise, arbitrary). |
| 4 | **Smart Objects vs Normal Layers**  
(Photoshop) | - Smart Objects vs. Regular Layers.  
- Moving Images from one canvas to another.  
- Shape Tool.  
- Creating Smart Objects.  
- Creating Normal Layers.  
- Convert to Smart Object by right clicking in layer palette and pressing Convert to Smart Object.  
- Convert to Normal Layer by right clicking in layer palette and pressing Rasterize. | - Ctrl ~ - on a Mac to switch between different canvases.  
- Ctrl Shift Tab - on a PC to switch between different canvases.  
- Ctrl Alt Z - Step Back in History Window (aka Multiple Undo's at once).  
- Redesign small part of web page. |
|---|---|---|---|
| 5 | **Destructive vs. Non-destructive**  
Duplicate with Alt, Flipping Layers  
(Photoshop) | - Layer Mask  
- Make Small and do Mask | - Ctrl ~ - on a Mac to switch between different canvases.  
- Click and Drag to Select Multiple Layers.  
- Hold Alt and click and drag to Duplicate Layers.  
- Selecting multiple layers.  
- Right click in Transform Mode and select Flip Horizontally to flip a layer or group of layers  
- What to do if too many layers are selected |
| 6 | **Color Correction**  
(Photoshop) | - An introduction to Color Correction.  
- Color Adjustment Layers.  
- The Properties Panel. | - Hue/Saturation.  
- Color Balance.  
- Brightness/Contrast. |
| 7 | Clone Stamp with Retouching & removing (Photoshop) | - How to get rid of a pimple and other simple objects with the clone stamp.  
- Healing Brush.  
- Beauty Retouching. | - Practice with project on background/foreground remove  
- Crop Tool.  
- Remove a Person from a scene.  
- Add In a Person in a scene.  
- Image Size increase make finish cutout part of content. |
| 8 | Working with Pen Tool (Photoshop) | - How to using Pen tool.  
- Path Selection tool and path palette  
- Path Save/ rename/ clipping options  
- Background and Foreground color fill  
- Image resizing  
- Practicing Single layer and Multi-Layer Clipping Path | - Practice with project using Pen tool |
| 9 | Photo Editing (Image Retouch, Image Enhancement) | - Introduction to Re-touch tools and technique  
- Basic Stamping Tool  
- Creating a Good Image | - Practice with Project on Photo Editing |
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<tr>
<th>Day</th>
<th>Project work on Marketplace</th>
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<td>Logo Design (Photoshop)</td>
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<td>Card Design (Photoshop)</td>
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<td>Banner Design (Photoshop)</td>
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<td>Template for Web design (Photoshop)</td>
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### and Manipulation (Photoshop)
- Lips & Hair Color Design
- Editing Techniques

### Logo Design (Photoshop)
- Logo Design idea
- Font & Name Base Logo Design
- Name & Design Base Logo Design

### Card Design (Photoshop)
- Business Card Design
- Visiting Card Design

### Banner Design (Photoshop)
- Poster Design
- Flyer Design
- Cover Photo Design for any Social Media
- Project work on Banner Design

### Template for Web design (Photoshop)
- Introduction to web layouts
- Basics of creating a PSD web layout
- Different elements of a website PSD template
- Document size and setup for website templates
- Creating a HTML/CSS friendly web design
- Working with layers for web design

### Project work on Marketplace
- Work based on Marketplace
- Performing in Marketplace
### Graphic Design: Specialized Training Course Outline (75 Hours)

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     |                    | • Introduction of illustrator workspace | • Introduction of layers of Illustrator |
| 2   | Effective way to using advanced path options (Illustrator) | • Transform Again using for repeat process  
     |                    | • How to Average Path  
     |                    | • How to Outline Stroke  
     |                    | • How to Offset Path (For make safe content)  
     |                    | • Add/remove Anchor point  
     |                    | • Divide object Below  
     |                    | • Clean up | • How to create transparent object using Compound path  
     |                    | • Links  
     |                    | • Arrange  
     |                    | • Clipping Mask  
     |                    | • Practice with project |
| 3   |                  | Project based work of previous day | Project based work of previous day |
| 4   | Logo Design for Illustrator | • Text Based Logo  
     |                    | • Symbol Based Logo | • Text + Symbol Based Logo |
| 5   |                  | Project based work of previous day | Project based work Of previous day |
| 6   | Visiting Card Design (Illustrator) | • Business Card Design | • Personal Branding Card Design |
| 7   |                  | Project based work of previous day | Project based work of previous day |
| 8-19 | Project based work in Marketplace | • Live Project Work based on Marketplace | Performing in Marketplace |