



## **Module on Graphic Design for Learning & Earning Development Project**

## **Learning Outcomes**

After completing this course, trainee will be able to

- Retouch & Edit photo using Photoshop & Illustrator
- Design Logo, Banner & Business Card using Photoshop & Illustrator
- Create a complete Web template Using Photoshop

## Course Module on Graphic Design

### Graphic Design: Foundation Training (75 Hours)

Day	Unit of Competency	Session 01 : Description	Session 02 : Description
1	Introduction to Graphic Design and different tools of Photoshop	<ul style="list-style-type: none"> <li>• Introducing with Graphic Design</li> <li>• Different design tools: Photoshop</li> </ul>	<ul style="list-style-type: none"> <li>• Photoshop interface overview</li> <li>• Screen Mode</li> <li>• Zoom in &amp; Out</li> <li>• Document Setup</li> <li>• Document Pan</li> <li>• Color Apply</li> <li>• Selection Basic</li> </ul>
2	Basic knowledge of layer & mask (Photoshop)	<ul style="list-style-type: none"> <li>• Understanding what a layer is</li> <li>• Changing the opacity &amp; Fill Opacity of a layer</li> <li>• Changing the stacking order/ Arrange</li> <li>• Turning the visibility of layers on and off</li> <li>• Deleting /Duplicating /Aligning /Group Layer</li> <li>• Layer Mask and Clipping Mask</li> <li>• Layer Lock/Lock Transparent Pixel</li> <li>• Blending Option</li> <li>• Clipping Mask</li> <li>• Filter – Type, Object etc</li> </ul>	<ul style="list-style-type: none"> <li>• Practice with project</li> </ul>

<p><b>3</b></p>	<p>Adding and transforming images (Photoshop)</p>	<p>How to add an image to a blank canvas.</p> <ul style="list-style-type: none"><li>• The transform tool - Ctrl + T - Free Transform</li><li>• Understanding the importance of modifiers.</li><li>• Keys in every tool: Shift, Alt, and Control.</li><li>• Multiple Undo's with The History Panel.</li><li>• An Introduction to the Rectangular Marquee Tool, fixed size, move when creating selection, make center using Alt Key.</li><li>• Elliptical Rectangular Marquee Tool</li><li>• Using Marquee to remove and fill color, Copy Area.</li><li>• Marquee deselects, border, expand, smooth, contract, Feather.</li></ul>	<ul style="list-style-type: none"><li>• Using feather.</li><li>• Inverse Selection.</li><li>• Refining color Selection.</li><li>• Changing Brush size for quick selection tool.</li><li>• Select any color from a image (Project).</li><li>• Rotate (Clockwise, counter clockwise, arbitrary).</li></ul>
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<p><b>4</b></p>	<p><b>Smart Objects vs Normal Layers</b>  (Photoshop)</p>	<ul style="list-style-type: none"> <li>• Smart Objects vs. Regular Layers.</li> <li>• Moving Images from one canvas to another.</li> <li>• Shape Tool.</li> <li>• Creating Smart Objects.</li> <li>• Creating Normal Layers.</li> <li>• Convert to Smart Object by right clicking in layer palette and pressing Convert to Smart Object.</li> <li>• Convert to Normal Layer by right clicking in layer palette and pressing Rasterize.</li> </ul>	<ul style="list-style-type: none"> <li>• Ctrl ~ - on a Mac to switch between different canvases.</li> <li>• Ctrl Shift Tab - on a PC to switch between different canvases.</li> <li>• Ctrl Alt Z - Step Back in History Window (aka Multiple Undo's at once).</li> <li>• Redesign small part of web page.</li> </ul>
<p><b>5</b></p>	<p>Destructive vs. Non-destructive  Duplicate with Alt, Flipping Layers (Photoshop)</p>	<ul style="list-style-type: none"> <li>• Layer Mask</li> <li>• Make Small and do Mask</li> </ul>	<ul style="list-style-type: none"> <li>• Ctrl ~ - on a Mac to switch between different canvases.</li> <li>• Click and Drag to Select Multiple Layers.</li> <li>• Hold Alt and click and drag to Duplicate Layers.</li> <li>• Selecting multiple layers.</li> <li>• Right click in Transform Mode and select Flip Horizontally to flip a layer or group of layers</li> <li>• What to do if too many layers are selected</li> </ul>
<p><b>6</b></p>	<p><b>Color Correction</b>  (Photoshop)</p>	<ul style="list-style-type: none"> <li>• An introduction to Color Correction.</li> <li>• Color Adjustment Layers.</li> <li>• The Properties Panel.</li> </ul>	<ul style="list-style-type: none"> <li>• Hue/Saturation.</li> <li>• Color Balance.</li> <li>• Brightness/Contrast.</li> </ul>

		<ul style="list-style-type: none"> <li>• Fixing contrast with Brightness / Contrast.</li> <li>• Fixing color casting with Color Balance.</li> <li>• Fixing the white and black points with Level's auto option.</li> <li>• Adjusting the opacity of a color adjustment layer.</li> <li>• Curves Basics.</li> </ul>	<ul style="list-style-type: none"> <li>• Levels.</li> <li>• Curves.</li> <li>• Black and White.</li> </ul>
7	Clone Stamp with Retouching & removing (Photoshop)	<ul style="list-style-type: none"> <li>• How to get rid of a pimple and other simple objects with the clone stamp.</li> <li>• Healing Brush.</li> <li>• Beauty Retouching.</li> </ul>	<ul style="list-style-type: none"> <li>• Practice with project on background/foreground remove</li> <li>• Crop Tool.</li> <li>• Remove a Person from a scene.</li> <li>• Add In a Person in a scene.</li> <li>• Image Size increase make finish cutout part of content.</li> </ul>
8	Working with Pen Tool (Photoshop)	<ul style="list-style-type: none"> <li>• How to using Pen tool.</li> <li>• Path Selection tool and path palette</li> <li>• Path Save/rename/ clipping options</li> <li>• Background and Foreground color fill</li> <li>• Image resizing</li> <li>• Practicing Single layer and Multi-Layer Clipping Path</li> </ul>	<ul style="list-style-type: none"> <li>• Practice with project using Pen tool</li> </ul>
9	<b>Photo Editing (Image Retouch, Image Enhancement</b>	<ul style="list-style-type: none"> <li>• Introduction to Re-touch tools and technique</li> <li>• Basic Stamping Tool</li> <li>• Creating a Good Image</li> </ul>	<ul style="list-style-type: none"> <li>• Practice with Project on Photo Editing</li> </ul>

	<b>and Manipulation)</b> (Photoshop)	<ul style="list-style-type: none"> <li>• Lips &amp; Hair Color Design</li> <li>• Editing Techniques</li> </ul>	
<b>10</b>	Logo Design (Photoshop)	<ul style="list-style-type: none"> <li>• Logo Design idea</li> <li>• Font &amp; Name Base Logo Design</li> <li>• Name &amp; Design Base Logo Design</li> </ul>	<ul style="list-style-type: none"> <li>• Practice with project</li> </ul>
<b>11</b>	Card Design (Photoshop)	<ul style="list-style-type: none"> <li>• Business Card Design</li> <li>• Visiting Card Design</li> </ul>	<ul style="list-style-type: none"> <li>• Practice with project</li> </ul>
<b>12</b>	<b>Banner Design</b> (Photoshop)	<ul style="list-style-type: none"> <li>• Poster Design</li> <li>• Flyer Design</li> </ul>	<ul style="list-style-type: none"> <li>• Cover Photo Design for any Social Media</li> <li>• Project work on Banner Design</li> </ul>
<b>13</b>	<b>Template for Web design</b> (Photoshop)	<ul style="list-style-type: none"> <li>• Introduction to web layouts</li> <li>• Basics of creating a PSD web layout</li> </ul>	<ul style="list-style-type: none"> <li>• Different elements of a website PSD template</li> <li>• Document size and setup for website templates</li> <li>• Creating a HTML/CSS friendly web design</li> <li>• Working with layers for web design</li> </ul>
<b>Day 14-19:</b>	<b>Project work on Marketplace</b>	<ul style="list-style-type: none"> <li>• Work based on Marketplace</li> </ul>	<ul style="list-style-type: none"> <li>• Performing in Marketplace</li> </ul>





**Graphic Design: Specialized Training Course Outline (75 Hours)**

Day	Unit of Competency	Session 01: Description	Session 01: Description
1	<b>Different Tools of Illustrator</b>	<ul style="list-style-type: none"> <li>• Different tools of Illustrator.</li> <li>• Introduction of illustrator workspace</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction of layers of Illustrator</li> </ul>
2	Effective way to using advanced path options(illustrator)	<ul style="list-style-type: none"> <li>• Transform Again using for repeat process</li> <li>• How to Average Path</li> <li>• How to Outline Stroke</li> <li>• How to Offset Path (For make safe content)</li> <li>• Add/remove Anchor point</li> <li>• Divide object Below</li> <li>• Clean up</li> </ul>	<ul style="list-style-type: none"> <li>• How to create transparent object using Compound path</li> <li>• Links</li> <li>• Arrange</li> <li>• Clipping Mask</li> <li>• Practice with project</li> </ul>
3		<b>Project based work of previous day</b>	<b>Project based work of previous day</b>
4	Logo Design for Illustrator	<ul style="list-style-type: none"> <li>• Text Based Logo</li> <li>• Symbol Based Logo</li> </ul>	<ul style="list-style-type: none"> <li>• Text + Symbol Based Logo</li> </ul>
5		<b>Project based work of previous day</b>	<b>Project based work Of previous day</b>
6	Visiting Card Design (Illustrator)	<ul style="list-style-type: none"> <li>• Business Card Design</li> </ul>	<ul style="list-style-type: none"> <li>• Personal Branding Card Design</li> </ul>
7		<b>Project based work of previous day</b>	<b>Project based work of previous day</b>
8-19	<b>Project based work in Marketplace</b>	<ul style="list-style-type: none"> <li>• Live Project Work based on Marketplace</li> </ul>	Performing in Marketplace

